



About Us

L'Opéra an authentic pastry, bakery house and Salon de Thé, specializing in French products in India. Since its inception, L'Opéra has been all about quality and excellence. Each of our offerings, from our cakes and pastries to our breads, Quiches and Croissants, adhere to the strictest standards of perfection and elegance. From our quaint little Macarons to our majestic Galette des Rois and our Millefeuille, there is hardly a French delicacy that you'll miss at L'Opéra. Inspired by the quintessential French 'Salon de Thé', L'Opéra is setting a new trend in the Indian market for high-end culinary offerings.

Job Description

Senior Graphic Designer

The ideal candidate will be responsible for conceptualizing creative designs for a wide array of media to fit the needs of the different departments. You will oversee the design production to ensure the designs are completed in a timely manner. You shall also use your knowledge of software design to accomplish these responsibilities.

You will get to build interesting packaging options for the products, create social media posts, and create marketing ads & much more.

- Responsibilities include overseeing design and production of all online and offline marketing material. - Conceptualizing and executing the creative design strategy behind ad campaigns.
- Designing and producing a wide array of media collaterals.
- Develop designs & concepts that enhance brand presence

Qualifications

- Bachelor's degree or equivalent experience in Graphic Design
- 3+ years' of creative design experience
- Experience of design softwares such as Photoshop, Illustrator & InDesign
- Strong typography skills
- Basic video editing skill is a plus

KRA's

- Work as an inhouse Graphic Designer with Marketing Team
- Task to make Graphics, Posters, Banners, Standee Design, Labels/Stickers, Menus, Brochures, Social Media Ceatives, GIFs, Magazines & Newspaper Ads etc.
- Create gift & festive boxes, boxes for cakes & pastries, paper bags and other packaging material.

Skills

- Branding
- Print Design
- Packaging Design
- Label Designing
- Digital Illustration
- Photography
- Video Editing
- Social Media Marketing